

# ABADATA

989 883 3411

[www.Abadata.com](http://www.Abadata.com)

"Making Computerization Magically Easy"



Dave Wineman  
President

## Abadata's Cybersecurity Platform Deflects Recent Ransomware Attacks on Technology Companies

*Leading Managed Technology Services  
Provider Keeps SMBs Safe,  
Once Again*

MICHIGAN – August 26, 2021 - Abadata, a leading managed technology services provider (MTSP), recently shared that their robust cybersecurity solutions have protected their customers from consistent, daily attacks on small to mid-sized businesses.

Unfortunately, this is not the case for many IT companies that leverage other systems like Kaseya, an IT solutions software developer, that was compromised by hackers in July through a malicious software update that Kaseya unknowingly pushed out to SMBs. It's unknown exactly how many devices were infected with absolute certainty, as hackers wreaked havoc on over 1 million devices and demanded \$70M as a ransom. This type of breach targeting companies through their IT providers is becoming more commonplace. Abadata's customers have been completely unaffected by any of these major network compromises.

For years, Abadata has remained ahead of the curve and protected its customers by foreseeing potential threats and rectifying them long before they reach their customers' businesses. In fact, it's a central aspect of their

business philosophy. Dave Wineman, President of Abadata stated, "We've been preaching the merits of cybersecurity for years and while moments like this are unfortunate to witness, these types of breaches were very predictable. In fact, it's exactly why we've been making the right investments in the right technologies to keep our customers protected from these types of events. Business owners need to understand that when they hire an IT company, their provider not only needs to install, deploy and maintain the technology properly, but they should also be sophisticated enough to educate them on the significance of cybersecurity in the modern era. Modern advances have shifted cybersecurity from being a cost prohibitive, corporate luxury to a financially sound benefit for any business that wishes to eliminate this risk from their future. Business owners need to start anticipating issues like this, so that they can keep their organizations, employees and futures, secure."

Abadata takes extreme care in protecting its customers from breach and utilizes an array of cybersecurity solutions to fortify its network and protects each customer's IT network using the exact same methods they use internally. In other words, SMBs that are working with true MTSPs,

like Abadata, essentially have a 24/7/365 team of dedicated cybersecurity professionals who are constantly innovating solutions which prevent any disruptions from occurring. A central principle behind any effective cybersecurity defense strategy is to use a layered approach, so that in the event of a breach, hackers are restricted to only affecting small portions of the company.

While the true damage done from the Kaseya breach remains to be seen, SMBs must take the initiative to make the necessary preventative steps to secure their organizations from being affected in the future. While these supply-chain oriented attacks are likely to continue, this doesn't mean that businesses are defenseless. Quite the contrary, as Wineman concluded, "In the case of cybersecurity, the old adage, 'an ounce of prevention is worth a pound of cure' is quite appropriate."

### **ABOUT ABADATA COMPUTER CORP.**

Abadata Computer Corporation was started in 1981 by David W. Wineman as the Michigan Distributor of US Robotics modems and equipment. Shortly thereafter, ABADATA started the network integration segment of the

business by selling, servicing and installing network equipment. Abadata has placed the utmost importance on the technical expertise of its staff, and each employee possesses multiple certifications in various network and telephony-based systems. Abadata has been serving the needs of nearly every industry for over 35 years and has deployed technology solutions in industries ranging from education to medical to government to much more. Abadata's mission is to make computerization magically easy. This idea is best personified by the "Magic the Bunny" who can be found on the company logo. Whether Abadata is serving its customers with antivirus, education, web, customer service or telephony needs, and customers can rest assured that Magic will be present. Abadata is committed to providing these kinds of experiences for their customers.

In addition to ease of use, Abadata has also been committed to utilizing technology to increase their customers' profitability and provide them with a competitive advantage. By concerning themselves with their customers' bottom line, they've aligned themselves with their customers' goals and as a result they've established strong relationships across the board. The company philosophy is to continually be on the leading edge of technology. David Wineman, CEO, states, "forward-thinking companies take on significantly more risk for the benefit of their customers. Throughout the years, we've learned that our customers appreciate our proactive approach to solving problems. Abadata has consistently been at the forefront of advancing technology for Communication Systems, cloud and online storage, back up services and Computer Technology. In Abadata 2012

successfully purchased another Michigan company, Chris Consulting. Today Abadata has 12 professional employees and continues to uphold the same values that they started with in 1981. They understand that education and integrity are vital to creating lasting customer relationships, and the company consistently works at making sure these characteristics are at the very core of Abadata. In 2011, in the pursuit of knowledge and better resources, the company became a member of Technology Assurance Group (TAG), an international organization representing nearly \$350 million in products and services that provides the competitive advantages necessary to propel unified communications companies to regional dominance. For more on Abadata please visit [www.abadata.com](http://www.abadata.com) or call us at 989 883 3411.